

EASC PR Jun 2024

Delivered two racks to Wagoner Group for local PR efforts

Made NA presentation to Family and Children's Services June 24. Advised by admin that additional opportunities are likely. Anyone interested in participating can see me.

Website was down for a few hours a couple of weeks ago due to subscription payment lapse misunderstanding but was taken care of same day.

Phoneline needs chair (Recent YAP update requires password if email sent following no answer from volunteers)

Current phone line volunteer level at about 12-14 but scheduled with different hours so coverage is not consistent.

Next online orientation to be on Tuesday, July 16, when determined, email will go to GSRs and be posted at EASC Family. This will be a great opportunity for existing volunteers to update their orientations and catch up on YAP capabilities.

Last quarter phone line calls; 40 calls to volunteers, 134 to listen to schedule information, and 14 text for meetings

We have some lit rack location offers, and would like guidance on feasibility and if desired. Metro Tulsa and outlying groups could be targeted.

Anyone with additional ideas for, or wishing to help with, our PR efforts are welcome to attend the subcommittee meeting at 11a.

At EASC

Rural racks, currently Wagoneer, IPs obtained via lit office.

Discussed rack project for groups to receive 1-2 racks to keep watch over, with IPs

Mailing labels could be used on IPs for info with local group inf included

May entail PR local rack coordinator

New members – 2 to help with presentations, 1 to help with rack sitting

Have draft guidelines for rural lit rack coordinator, guidelines for PR from Lower Columbia Area, (Washington state) Phone Line still to come

GSRs are requested to find out at their groups if they would support an increased literacy rack presence either by group responsibility or PR responsibility, meaning who would be responsible for maintaining the rack.

Example – Racks \$22 + tax and shipping,

Ips for initial delivery \$40 or so,

IP labeling such as easc info and/or group info, labels (preferred) or ink pad stamp – unknown - all costs depend on participation

Straw poll, no action taken, would be taken at July EASC meeting